



Pelican LA Pulse Poll Analysis (Q4 2025)

Louisianans are feeling less positive right now, a sentiment we are seeing in many other states. This is reflected in their opinions of their elected leaders. Residents are extremely concerned over cost-of-living and economic issues, and they continue to support common sense reforms to lower taxes, reduce spending, increase school choice, address lawsuit abuse, and improve the cost of living.

By a 37% to 40% margin (net -3%), Louisianans now believe the state is on the wrong track. This is a 9% drop from the last pulse poll. The drop is biggest among Independents, who now say the state is on the wrong track by a 14% margin, a 32% drop from the last pulse poll. This is reflected in Governor Landry's job approval (now 46% approve to 41% disapprove, a 17% decrease since the last pulse poll) as well as the Louisiana legislature's job approval (now 42% approve to 44% disapprove, a 7% decrease since the last pulse poll). Trump's approval has also dropped (now 51% approve to 42% disapprove, a 14% decrease since the last pulse poll). All three are now underwater with Independents (legislature: -12% | Landry: -6% | Trump: -6%).

The top concerns for residents remain pocketbook issues. 66% say improving these issues would most enhance their quality of life: cost of living & inflation (1st), economy (2nd), healthcare and public health (4th), and taxes (7th). Cost-of-living is top of mind for Louisianans right now, and this carries consistently across all demographics, while the economy is 2nd across all demographics.

Louisianans show a similar level of support for the three government spending and tax issues tested: the constitutional Government Growth Limit has net +22% support, the 2024 tax reform package has net +21% support, and eliminating the state's personal income tax has net +23% support. All three issues perform best with Republicans (+47% | +50% | +46%), but they also show net support with Independents (+9% | 0% | +8%) and Democrats (+3% | +6% | +11%).

Familiarity for GATOR has dropped nearly 20%, to 47% familiar compared to 53% not familiar, though among those who are aware of the school choice scholarship program, it is still strongly popular (55% favorable to 31% unfavorable | net +24%). Interestingly, Democrats are most familiar with the scholarship program (60% familiar compared to 42% among Republicans and 38% among Independents). This drives down the favorability for the program, since Democrats are slightly opposed (-2%) while Independents are supportive (+12%) and Republicans are overwhelmingly supportive (+66%). Younger respondents are much more aware of the program (56% familiar) and especially supportive (+41%) compared to the other two age demographics.

Louisianans still strongly agree that the state should fully fund GATOR (62% agree to 24% disagree | net +37%), with agreement carrying across all political ideologies (Republicans +42% | Independents +27% |

Democrats +35%). This tracks with the overall support for school choice in Louisiana (64% supportive to 27% opposed | net +37%, a 10% increase since the last pulse poll).

When it comes to keeping children safe online, Louisianans still unambiguously feel parents and families should bear the greatest responsibility. 53% choose this while only 15% choose technology companies, 10% state government, and 9% federal government. While Republicans and Independents are most likely to choose parents and families (58% and 51% respectively), a plurality of Democrats do as well (49% compared to 40% who choose one of the other options).

Residents are universally in agreement that state government is filled with waste, fraud, and inefficiency (69% agree to 20% disagree | net +48%), though that is an 8% drop since the last pulse poll. They also agree state government collects and spends too much money (68% agree to 19% disagree | net +49%), an 8% increase since the last pulse poll, which can partially be attributed to the addition of “collects” to the wording of this question. Agreement carries across all demographics, including a majority of Democrats.

While the lawsuit abuse question wording changed from the last pulse poll, making a direct comparison of the two questions less relevant, Louisianans strongly agree that lawsuit abuse drives up costs for Louisiana families (66% support to 17% oppose | net +49%). They support reforms limiting energy producer lawsuits (53% support to 24% oppose | net +30%). These positions carry across all demographics.

People in the state generally support teacher unions (49% support to 32% oppose | net +17%), though this support is much stronger among Democrats (+53%) than Independents (+12%) and Republicans (-11%), among younger residents (+32%) than middle-aged residents (+13%) and seniors (+8%), and among females (+26%) than males (+8%). Support is strong for allowing union members to resign, with 61% supportive and only 16% opposed (net +45%).

58% of state residents report that over the past year, their auto insurance cost increased, and 62% report that their electric and gas utility bills have increased. While all demographics agree, seniors feel this the most, especially on auto insurance premiums, with 67% reporting an increase. 56% of all residents report increased financial stress due to rising electric and gas utility bills. When asked if state government or Public Service Commission policies bear responsibility for higher electric and gas prices, 79% say they bear at least some responsibility compared to only 6% who say they bear no responsibility.

The race for US Senate is wide open, with Bill Cassidy receiving 22% support, the other candidates receiving 37% support, and 41% undecided. Among Republicans, Cassidy has 29% support, which is extremely low for an incumbent. His biggest challenge currently is from John Fleming, who has 22% support among Republicans, while 26% of Republicans support another candidate and 22% are undecided.

Louisianans do not have a favorable opinion of socialism. It's favorable with only 27% of residents while unfavorable with 47% of residents (net -20%). Though, it's notable that 26% are unsure or have no opinion. Socialism is favorable with a plurality of Democrats (38% favorable to 29% unfavorable | net +9%) and younger residents (39% favorable to 28% unfavorable | net +11%).

Louisianans has clear favorites when it comes to Thanksgiving. 39% prefer to roast their turkey compared to 17% who deep-fry, 10% who smoke, and 4% who grill. 10% use another or multiple methods, while 20% buy their turkey cooked or someone else cooks it for them. Seniors and females are slightly more likely to

prefer roasting their turkey while younger residents and males are slightly more likely to prefer deep-frying, smoking, or grilling their turkey. The top side dishes: stuffing/dressing (37%), sweet potatoes/yams (20%), and macaroni and cheese (13%). Only 2% choose cranberries, 2% vegetable dishes, and 1% salad. Republicans, seniors, and males are much more likely to prefer stuffing/dressing, while Independents and Democrats, younger residents, and females are much more likely to prefer macaroni and cheese.

Methodology:

Results for this survey are based on interviews conducted among a statewide sample of likely voters. Data for this survey research was collected by Cor Strategies.

Interviews were conducted via live calling, texting, online panels, and automated calling. The surveys were conducted from November 17th through November 20th. 761 responses were gathered for a margin of sampling error of $\pm 3.55\%$. The margin of sampling error may be higher for certain subgroups.

Data is modeled based on weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement. Data is sampled by using demographic information from current voting registration statistics provided by the Louisiana Secretary of State to construct sample target weights.

Pelican Institute paid for all costs associated with this survey.