Pelican Pulse

LOUISIANA POLL

Field Dates: November 17 – 20, 2025

Responses: 761

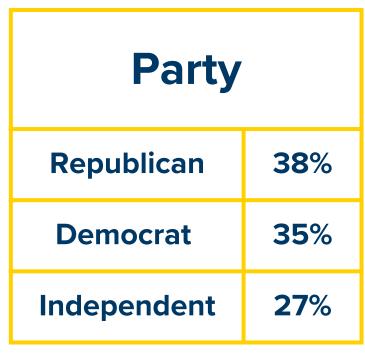
MoE: ±3.55

Methodology: Live Calls, Texting, Online & Automated







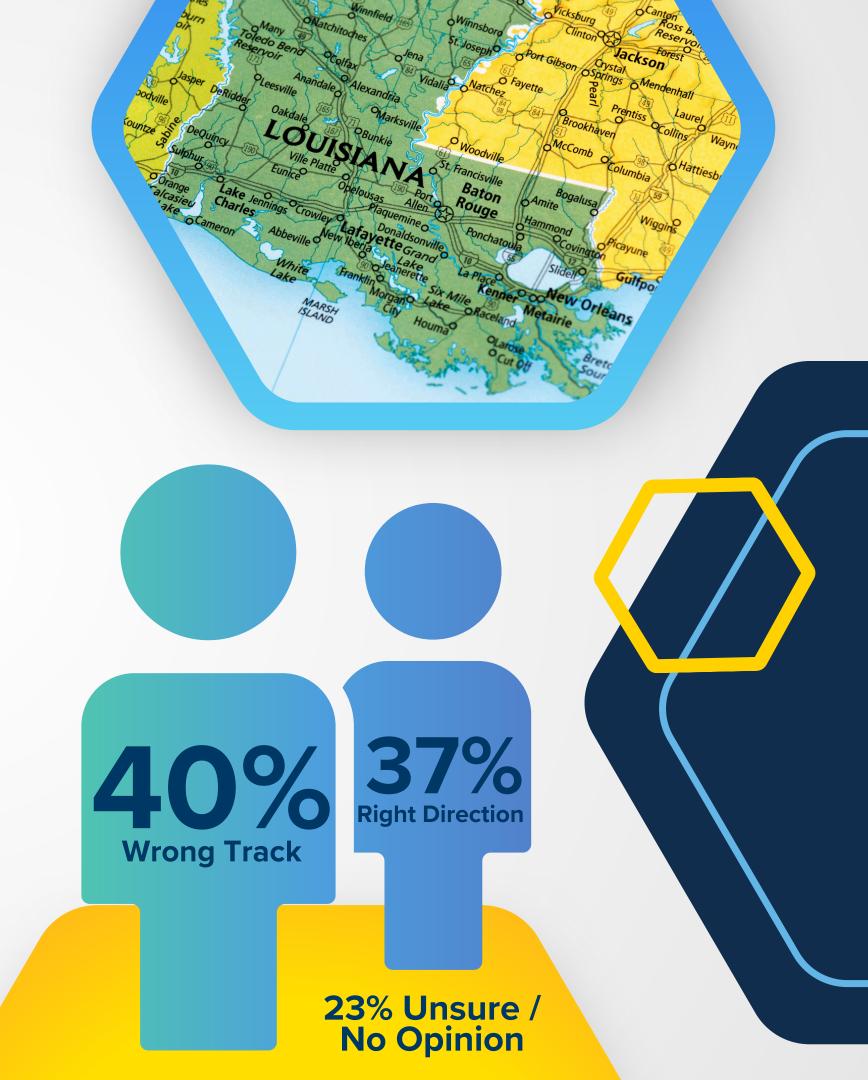


Age ≤ 44 32% 45 - 64 35% 65 + 33%

Gender		
Male	47 %	
Female	53 %	

Do you believe the State of Louisiana is headed in the right direction or on the wrong track?

Louisianans are now slightly more pessimistic about the state's direction. By a 37% to 40% margin (–3%), respondents say Louisiana is on the wrong track. This marks a shift from the more optimistic sentiment seen earlier this year. The share of residents who are unsure or have no opinion has also risen to 23%, signaling increased uncertainty about the state's trajectory.



When thinking of the issues facing your community, which of the following seven state issues, if improved, would most enhance your quality of life right now?



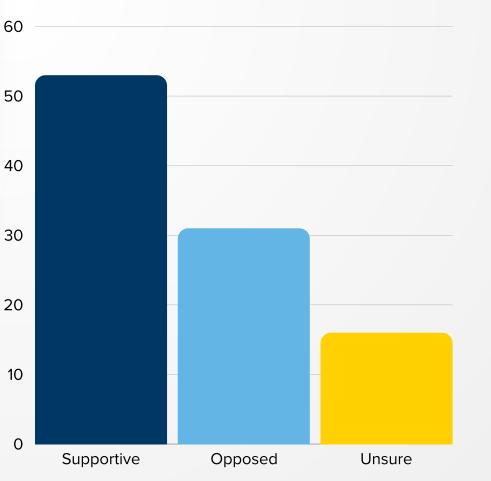
State Issue Priority		
Cost of Living & Inflation	29%	
Economy	20%	
Crime & Policing	12%	
Education	10%	
Healthcare & Public Health	10%	
Taxes	7 %	
Environment & Climate	5%	
Other	7 %	

Pocketbooks are top of mind for Louisianans right now, and this carries consistently across all demographics.

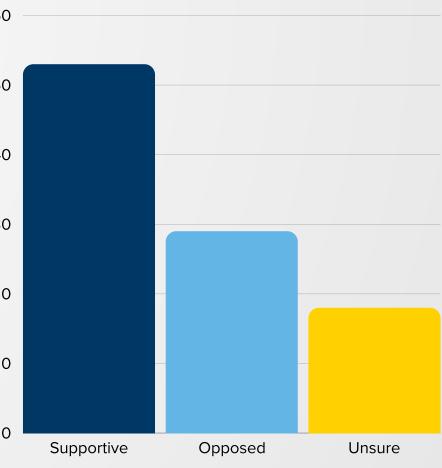


Fiscal Reform

Louisiana voters continue to support meaningful tax reform. A majority—52%—back last year's comprehensive tax package, while 31% oppose it. Support is strongest among Republicans (68%) and remains significant among Democrats (46%) and Independents (39%). Voters also show interest in further reform: 53% support eliminating the state's personal income tax, compared to 29% who oppose it.



2024 Tax Reforms



Eliminate Income Tax

Education

Support for the LA GATOR Scholarship Program remains high. A clear majority—61%—agree that lawmakers should fully fund GATOR to ensure every child can access the education option that works best for them. Just 25% disagree.



Very Favorable	19%	
Somewhat Favorable	37%	
Somewhat Unfavorable	17%	
Very Unfavorable	14%	
Unsure / No Opinion	14%	

Fully Funded GATOR

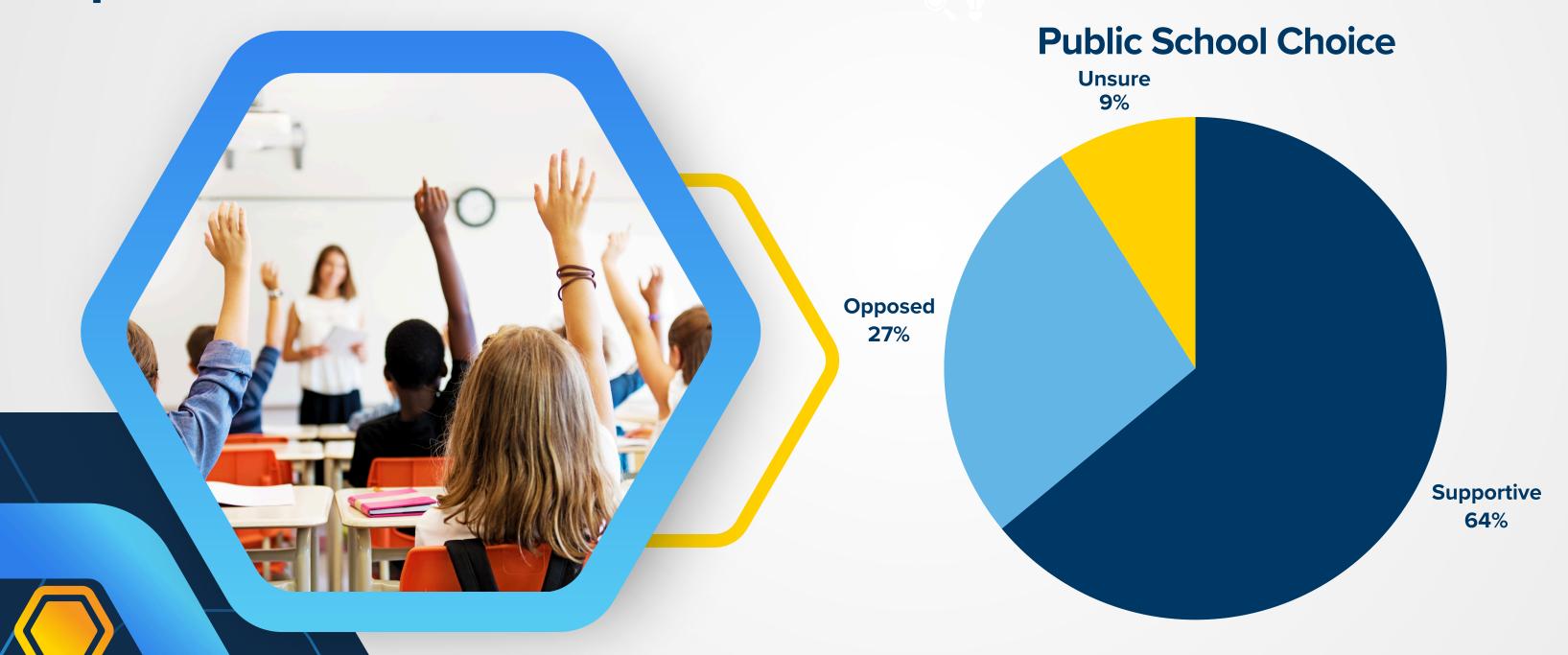
Strongly Agree	35%	
Strongly Agree	J 33/6	
Somewhat Agree	26%	
Somewhat Disagree	14%	
Strongly Disagree	11%	
Unsure / No Opinion	14%	

3 in 5 voters support full funding.

61%

Education

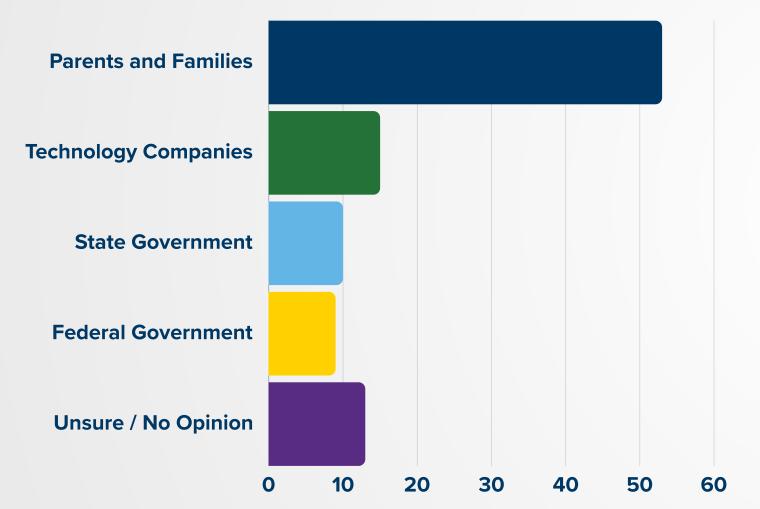
Do you support giving families the ability to choose a public school that works best for their child?



Strong support across all parties — 74% of Republicans, 59% of Independents, and 56% of Democrats.

Technology

When it comes to keeping children safe online, Louisianans unambiguously feel parents and families should bear the greatest responsibility.



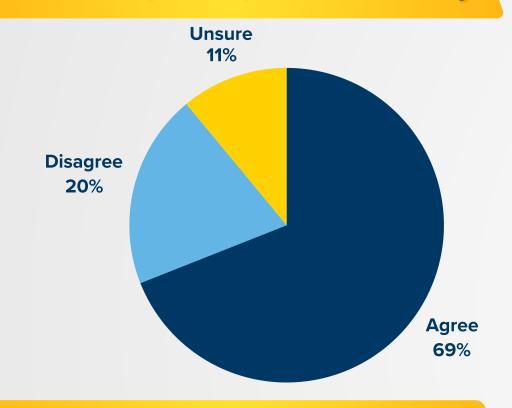
Republicans (58%) are the most likely to say parents and families should have ultimate responsibility.

Democrats remain the most supportive of government involvement, with 12% favoring state and 11% favoring federal responsibility. 11% of Democrats are unsure.

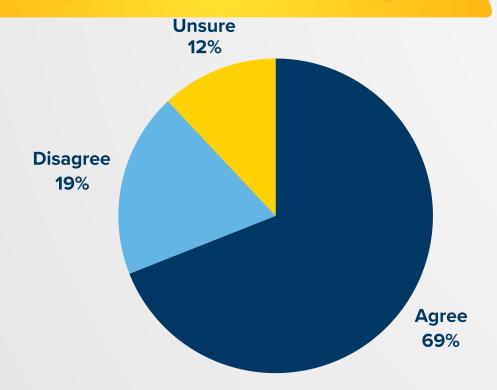


State Government

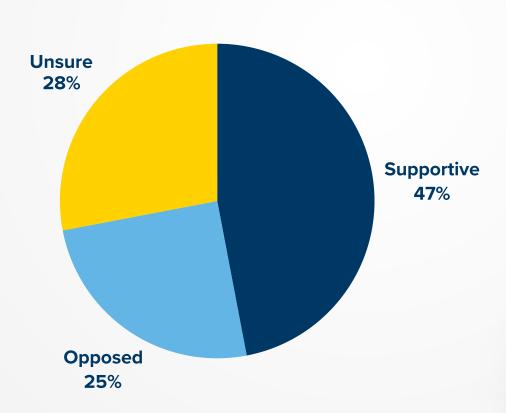
Has Waste, Fraud, and Inefficiency



Spends Too Much Money



Should Limit Government Spending

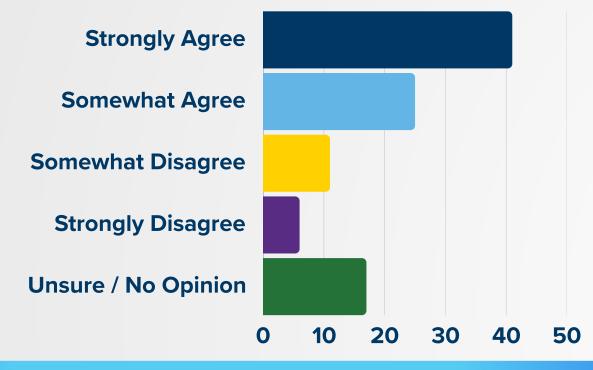


Louisianans want leaner state government.



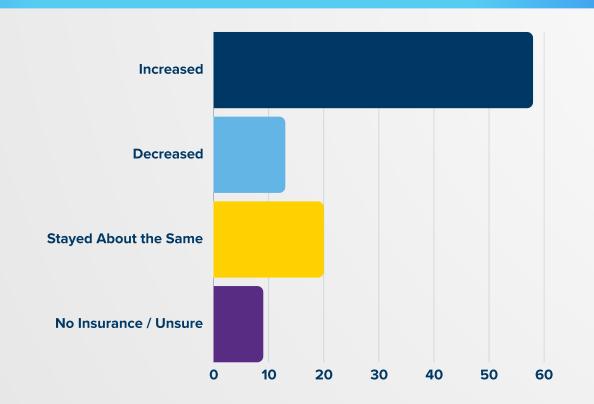
Insurance & Legal Reform

Lawsuit Abuse Increases Cost



54% of Democrats,
63% of Independents,
and 80% of Republicans
agree that lawsuit abuse is a
major cost driver.

Auto Insurance Premiums





Elected Official Approval

Among Republicans, 60% approve of the legislature, 70% approve of the Governor, and 85% approve of President Trump.

Among Independent voters, 34% approve of the legislature, 38% approve of Governor Landry, and 41% approve of President Trump.







Legislature Job Approval





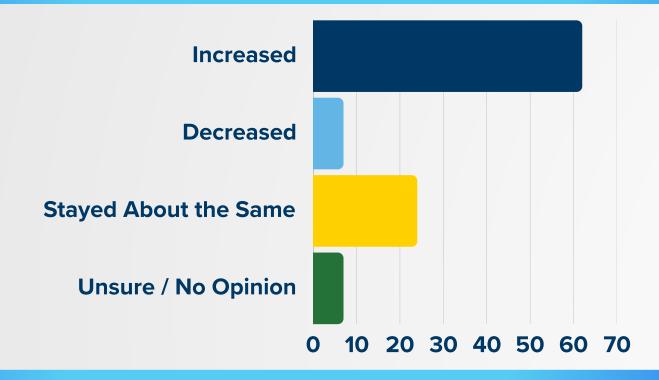


Trump Job Approval

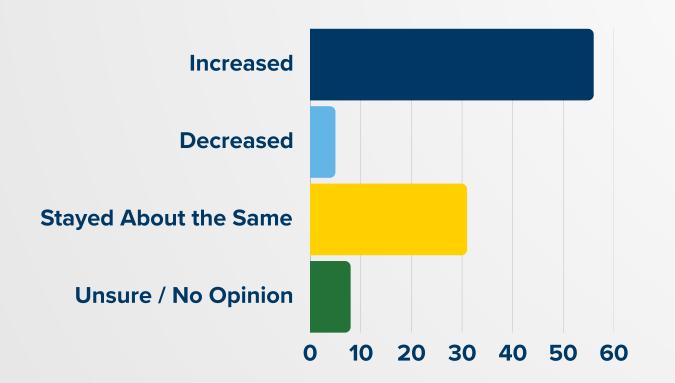


Electricity Prices

Utility Bills



Utility Financial Stress



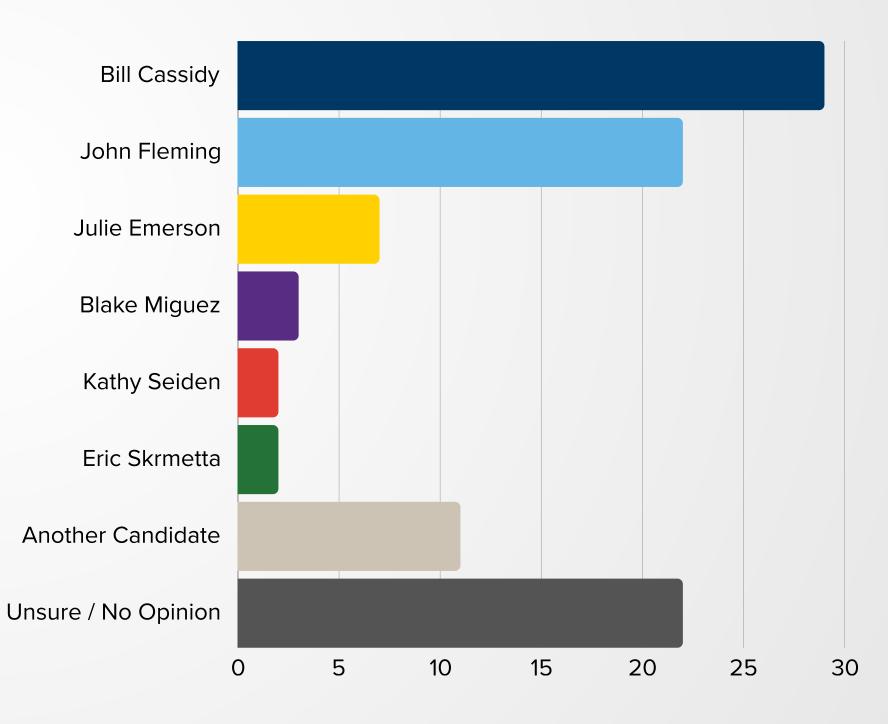
Most Louisiana
voters report
higher utility
bills and
financial stress.



3 out of 5 voters say their utility bills and related financial stress have increased over the past year.



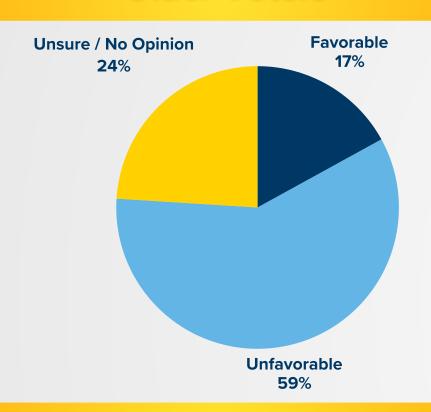
2026 U.S. Senate: Current Republican Voter Snapshot



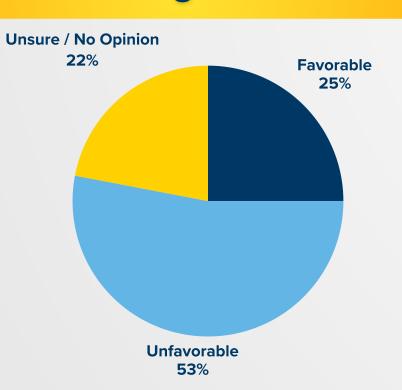
Louisianans' Views on Socialism by Age

Many younger voters are open to socialism, highlighting opportunities for engagement.

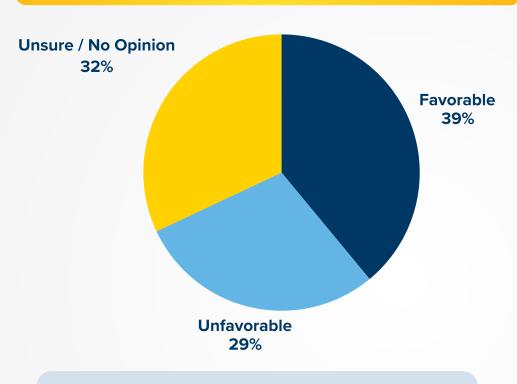
Older Voters



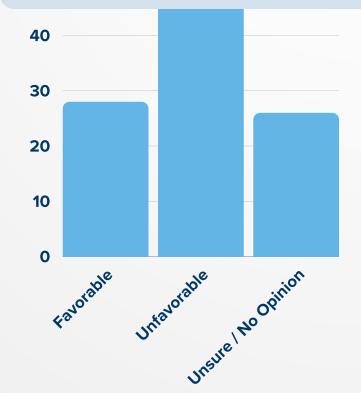
Middle-Aged Voters



Younger Voters



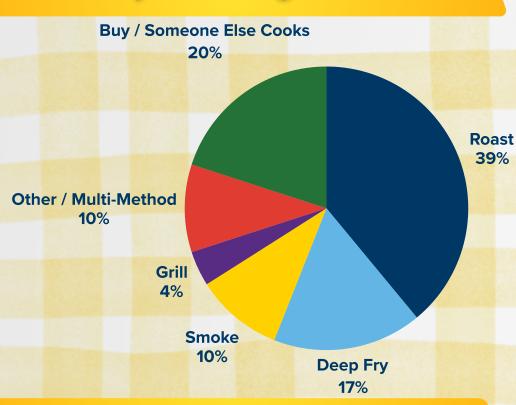
Overall Socialism Opinion





How Do You Do Thanksgiving?

Turkey Cooking Method





From roast to deepfry, and stuffing to sweet potatoes, here's how Louisiana voters are serving up the holiday feast.

Favorite Side Dish

